

Living in the Future

CES 2018 kicks off with oddball gadgets

By Heather Kelly and Kaya Yurieff @CNNAgency

January 9, 2018: 10:10 AM ET

Skin tracker

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A new beauty tool from Neutrogena attaches to your smartphone camera and analyzes your skin.

The \$50 SkinScanner device is equipped with sensors, 12 high-powered lights and a 30x magnification lens. It gives you an immediate analysis of your skin, including pore size, skin moisture levels, lines and wrinkles. It then suggests a personalized product regiment through the accompanying Neutrogena Skin360 app.

Skincare is a intriguing use of the smartphone camera, even though this tool's goal is to sell more Neutrogena products.

The device, in partnership with skin imaging startup FitSkin, will be available on Neutrogena's website starting this summer.

First published January 9, 2018: 10:10 AM ET

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